Joshua Cohen is an intellectual property counselor — he helps his clients to protect and respect IP rights and to integrate IP strategies into their product development processes. Joshua founded RatnerPrestia’s Design Rights Group, which protects products ranging from luxury automobiles to consumer electronics, and he chairs RatnerPrestia’s Consumer Products practice. Joshua authored numerous publications about IP strategy and is an Adjunct Professor at Lehigh University and a Lecturer in graduate programs of New York University. He is President Emeritus of PDMA Philadelphia.

Title
The Role of Strategic Patenting in Complex Supply Chains