

CSCRL SPRING SYMPOSIUM

UTILIZING TECHNOLOGY FOR COMPETITIVE ADVANTAGE IN THE SUPPLY CHAIN

APRIL 21-22, 2022

SPEAKER BIO

JOSHUA COHEN

DIRECTOR, RATNERPRESTIA



Joshua Cohen is an intellectual property counselor — he helps his clients to protect and respect IP rights and to integrate IP strategies into their product development processes.

Joshua founded RatnerPrestia’s Design Rights Group, which protects products ranging from luxury automobiles to consumer electronics, and he chairs RatnerPrestia’s Consumer Products practice.

Joshua authored numerous publications about IP strategy and is an Adjunct Professor at Lehigh University and a Lecturer in graduate programs of New York University. He is President Emeritus of PDMA Philadelphia.

Title

The Role of Strategic Patenting in
Complex Supply Chains