

# CSCRL SPRING SYMPOSIUM

UTILIZING TECHNOLOGY FOR COMPETITIVE ADVANTAGE IN THE SUPPLY CHAIN

APRIL 21-22, 2022

SPEAKER BIO

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## ROB GINSBURG

PROFESSOR OF PRACTICE, HULT INTERNATIONAL BUSINESS SCHOOL

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Rob is an attorney, risk manager, and political economist who is an expert on all stages of cross-border transactions. Since 1999, he has advised foreign investors and host governments on the financial rewards and political, economic, and legal/regulatory risks associated with doing business in foreign markets. He currently manages a boutique law and consulting firm (RBG Global) that focuses on foreign investment and trade projects. Prior to starting RBG Global, Rob managed the foreign direct investment program for the State of Illinois. As FDI manager, he devised and implemented a strategy for improving the state's investment climate and attracting investment to Illinois. While working for Freshfields Bruckhaus Deringer and the US Department of State, Rob represented foreign investors and host governments in disputes arising out of international investment treaties. He is currently a professor of practice at Hult International Business School in Cambridge, MA.

### SESSION TITLE

Using Big Data to Make Big Decisions in an International Context