

CSCRL SPRING SYMPOSIUM

UTILIZING TECHNOLOGY FOR COMPETITIVE ADVANTAGE IN THE SUPPLY CHAIN

APRIL 21-22, 2022

SPEAKER BIO

CRAIG BLESSING

STRATEGIC CLOUD PROGRAMS DIRECTOR, OPENTEXT



Craig is the Strategic Cloud Programs Director at OpenText. In this role, Craig leads OpenText hyperscaler marketplace GTM and technical partnerships and provides subject matter expertise on enterprise cloud migration strategies with the OpenText Migrate and Availability offerings. Prior to joining OpenText Craig was a Golden Apple award winning account executive at Apple Computer, Inc., Vice President of Sales for a publicly traded company, and led sales for multiple venture capital backed SaaS organizations.

SESSION TITLE

Transforming Business with
Intelligent Supply Chain Solutions