

# Center for Supply Chain Research at Lehigh

October Newsletter | 2021

## Upcoming Events

### SCM Industry Professionals Networking Night

On Thursday, **November 4th from 5:30 - 7:30 p.m.** the Lehigh Valley Roundtable of CSCMP, Traffic Club and Center for Supply Chain Research Lehigh (CSCRL) will host a meeting that is focused on networking with other supply chain professionals. Come share and/or exchange ideas with other SCM professionals, academics, and students. Hors d'oeuvres, wine and beer will also be available as you find common topics to discuss on what is going on in the SCM industry and especially how it relates to the Lehigh Valley. In addition, supply chain students will also be in attendance to connect with industry professionals and learn about practical issues going in the SCM industry. Through the generous support of CSCMP Lehigh and CSCRL the cost per person has been reduced to \$25. **To register, please use the link below.**

[Register for the Networking Meeting](#)

### 2021 Annual Fall Forum

#### *Building a Resilient and Enduring Supply Chain*

November 5, 2021

We will have a full day virtual program on **November 5th from 9:00 a.m. - 3:30 p.m.** Networking and education will feature prominently throughout the day. In addition, there will be presentations that discuss the specific impact of new and innovative supply chain concepts. What are some factors that enable supply chains to adapt to ever changing demand? These live zoom sessions will have plenty of time to ask questions to gain greater understanding with plenty of chances for interaction and take-aways that can be immediately implemented at your company. Registration for our Fall Forum has been \$350 in the past but we have waived all registration fees. However, we have always used funds from our conference to subsidize our SCM student activities. If you are interested in helping our SCM students, when you register, please select the Donate button. Please consider a voluntary donation to the Center for Supply Chain Research at one of the following levels:

Basic \$25  
Silver \$100  
Gold \$250  
Diamond \$500  
Premier \$1000

[Register for the Forum](#)

## Agenda

9:00 AM-9:45AM | Session 1

[“How Land O’Lakes Survived and Thrived through the Pandemic”](#)  
[Yone Dewberry, Land O Lakes](#)

9:45AM-10:30AM | Session 2

["How Can Manufacturing Organizations Create Depth of Vision into Complex Supply Chain Operations?"](#)

[Paul Hartzell, TruDoss](#)

10:30AM-10:45AM

Coffee Break

10:45AM-11:30 AM | Session 3

["Digitization is the Foundation of Enduring Supply Chains"](#)

[Gary Neights](#), Senior Director, Product Management, Elemica

11:30 AM-12:15 PM | Session 4

["Reshoring is Happening. How to Benefit from the Trend!"](#)

[Harry Moser](#), Reshoring Initiative

12:15 PM-12:45 PM

Lunch break

12:45 PM -1:30 PM | Session 5

["Can You Automate 'Fair'?"](#)

[David Rea](#), Assistant Professor, Lehigh University College of Business

1:30PM-2:15 PM | Session 6

["How to Develop and Maintain a Sustainable, Consistent Supply Chain"](#)

[Curtis Spencer](#), President IMS Worldwide, Inc.

2:15 PM-2:30 PM

Coffee Break

2:30 PM – 3:15 PM | Session 7

[Kevin O'Meara](#), Integrated Supply Chain Shaw Industries Group, Inc.

3:15 PM – 3:30 PM

Closing Comments and Wrap-up

[Zach Zacharia, Ph.D.](#)

Associate Professor, Director, CSCRL



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