

# MARTINDALE CENTER

## FOR THE STUDY OF PRIVATE ENTERPRISE



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Emily Henderson'04 is Head of Media, EMEA at Google. Based in London, she leads the Google Media Lab, the team that oversees media strategy, innovation, investment & activation across Google's marketing campaigns in the region. Prior to her role at Google, Emily led strategy, planning and activation of digital & integrated media campaigns for various national & global clients at Omnicom Media Group and Ogilvy & Mather in New York City. Outside of work Emily is a certified yoga instructor (RYT 250HR) & is passionate about travel, food & music. Emily was born and raised in Allentown, PA.