

Center for Supply Chain Research at Lehigh

Newsletter | August 2021

Latest News

The CSCRL Newsletter Gets a New Look

We hope you like our new look! The goal is to get you as much relevant information as possible in easily digestible doses.

Upcoming Event

2021 Annual Fall Forum *Building a Resilient and Enduring Supply Chain* November 4-5, 2021

We will open with an in-person cocktail reception on 11/4 from 6:00 PM - 8:00 PM followed by a full day program on 11/5 from 8:00 AM - 4:00 PM. Networking and education will feature prominently throughout the day with plenty of chances for interaction and take-aways that can be immediately implemented at your company.

[View the Agenda and Register](#)

Use coupon code Early21 at registration to get \$150.00 off your registration fee when you register by August 31st.



Featured Speaker

[Reshoring is Happening. How to Benefit from the Trend!](#)

[Harry Moser](#) is the founder and president of the Reshoring Initiative, whose main focus is trying to bring five million manufacturing jobs back to the U.S. They also work to improve U.S. competitiveness, by advocating for needed policy changes and by strengthening the U.S. skilled workforce.

Latest Podcast

Disruptive New Paradigm of the Physical Internet

The physical internet uses the digital internet as a metaphor to help us rethink how logistics organizations could work together to improve logistics efficiency. It promotes the many benefits of developing a universal interconnection of logistic services and networks.

Listen Now



Industry Partner Spotlight



Rick Herwig '87

Vice President of Customer Fulfillment and Project Management, Bracco Diagnostics Inc.

Rick Herwig is the vice president of customer fulfillment and project management at Bracco Diagnostics Inc, a global leader in diagnostic imaging offering products and services in contrast media, medical devices, consumables, and software. Our partners share their expertise and help support the CSCRL.

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Publishing News

Assistant Professor, Saif Mir, Publishes Article "Barriers to the Development of Port Operator Supply Chain Integration: An Evaluation in a Developing Country"

In the manuscript published in the *Transportation Journal*, Professor Mir and his coauthors, Murilo Branco, Rafael Teixeira, and Daniel Lacerda demonstrated that supply chain integration for strategic partners automatically improves relationships with all partners.



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Supply Chain News

- [The KAIZEN™ Way to re-shaping the economy: Trust and transparency](#)
- [How companies can break the hoarding habit](#)
- [Are you shipping me?!? \\$32,000 container move from China to LA](#)

Isabella DiRuscio Named President of the Supply Chain Management Club

Along with Isabella being named president, the current executive board is Bryan Lu as secretary, Shane McGorty as treasurer, Gaby Garcia-Figueroa as events coordinator, and Ashley Pearce, Noa Daskal and David Hinkle as members at large.

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Lehigh Business Supply Chain Risk Management Index



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