ABSTRACT

DIGITIZATION IS THE FOUNDATION OF ENDURING SUPPLY CHAINS
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The growing trend to decentralize distribution networks combined with COVID driven work-from-home policies have accelerated the automation of work processes. Companies that are more digitized are better able to manage the shift, leading to an increase in market share. Who knows what and when the next Black Swan event will occur? However it is clear that supply chain organizations that have mastered the art and science of digitization will be better able to adapt to the next shock, survive and thrive.