

Center for Supply Chain Research at Lehigh

Newsletter | July 2021

Latest News

Business Alum, Bert Trucksess, Provides Research Grant

Bert Trucksess '71, who has been a member of the CSCRL since 2018, has provided a \$25,000 grant to fund research projects in the College of Business.

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Upcoming Event

2021 Annual Fall Forum *Building a Resilient and Enduring Supply Chain* November 4-5, 2021

We will open with an in-person cocktail reception on 11/4 from 6:00 PM - 8:00 PM followed by a full day program on 11/5 from 8:00 AM - 4:00 PM. Networking and education will feature prominently throughout the day with plenty of chances for interaction and take-aways that can be immediately implemented at your company.

[View the Agenda and
Register](#)

Use coupon code Early21 at registration to get \$150.00 your registration fee when you register by August 31st.



Keynote Speaker

How Land O'Lakes Survived and Thrived through the Pandemic

Yone Dewberry '83 MBA is the SVP and Chief Supply Chain Officer for Land O'Lakes, Inc., a member-owned cooperative based just outside of Minneapolis. In this role, Yone has responsibility for all elements of supply chain operations, including strategy, talent management, manufacturing, engineering, supply and demand planning, transportation, warehousing, quality, analytics, and procurement.

Latest Podcast

Red Flags in the Supply Chain

Transportation disruption risk, economic risk, and supplier risk are at the highest levels for any risk category since the Lehigh Business Supply Chain Risk Management Index was launched more than a year ago. How concerned should we be?

Listen Now



Industry Partner Spotlight



Paul Hartzell '75
Co-Founder, TruDoss

Paul Hartzell '75 is one of the four founders of TruDoss LLC and is manager of The Perfect Pitch LLC. Our partners share their expertise and help support the CSCRL.

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Supply Chain News

- [In the Race to Net Zero, Ignore Supply Chain Risks at Your Peril](#)
- [5 Reasons Global Shipping Costs Will Continue to Rise](#)
- [Exclusive Interview: Jon Monroe on Current State of Ocean Cargo Supply Chains](#)

Lehigh Business Supply Chain Risk Management Index



In the latest report, transportation disruption risk is expected to increase substantially for the upcoming 3rd Quarter 2021 and has become the number one concern for supply chain professionals.

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