

CSCRL FALL FORUM

BUILDING A RESILIENT AND ENDURING SUPPLY CHAIN
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ABSTRACT

HOW LAND O'LAKES SURVIVED AND THRIVED THROUGH THE PANDEMIC
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As with many companies, Land O'Lakes had to make several significant changes as a result of the COVID-19 pandemic. Many of these changes will likely remain for the foreseeable future while others clearly will not. This presentation will explore some of these changes and the challenges associated with bringing about change at all levels of the company. In addition, there will be many lessons learned that can be useful for all companies to consider, especially those in food manufacturing and those that have to deal with large retail customers.

