ABSTRACT

RESHORING IS HAPPENING. HOW TO BENEFIT FROM THE TREND!

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Shorter supply chains are lower risk and are more profitable for OEMs for 20 to 30% of products now imported. In 2020 over 100,000 manufacturing jobs were reshored by U.S. companies, plus 40,000 FDI’d by foreign owned companies. Takeaways include:
• How to identify the products most profitably reshored.
• How to quantify the costs and risks of offshoring.
• How to convince your company to produce or source more in the U.S.
• How to identify and convince customer companies to reshere and buy from you.