



# May 2021 Newsletter

Bridging theory and practice to promote a collaborative exchange

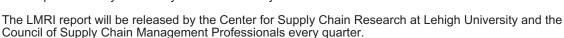
#### We Need YOU!

### Help Us Create the 3rd Quarter (2021) Supply Chain Risk Management Index

The Center for Supply Chain Research at <u>Lehigh</u> University and the Council of Supply Chain Management Professionals have teamed up to create a quarterly industry-wide survey and report that will assist supply chain professionals in understanding the different levels of supply chain risk that your organization will face, allowing you to prepare and plan accordingly.

We are busy at work on developing the Lehigh Risk Management Index (LRMI) report for the 3rd Quarter of 2021 and we need your help to answer the survey to better differentiate high SC risks from low SC risks for the upcoming quarter.

The **LRMI survey** should take less than 10 minutes to complete. You will be asked to look at 10 supply chain risks and to select whether the risks will increase, remain the same or decrease in the next quarter. The responses and your identity will remain anonymous.



You can opt to receive a copy of this report directly by providing your email address at the end of the survey.

#### Take the 3rd Quarter (2021) LRMI Survey Now

The Lehigh Business Supply Chain Risk Management Index Report for this Quarter is available:

Get the latest LRMI report here!

Thank you for helping us with this brand new tool!



Adaptation During Supply Chain Dislocation David Broering, President Non-Asset Logistics, NFI Industries from the 2021 Virtual Spring Symposium

RISK INDEXT

David Broering, President Non-Asset, NFI Industries spoke about how NFI Industries was affected by the Covid-19 pandemic and how his company adapted to all the constant changes.

He spoke about how grocery retailers and suppliers were going crazy trying to get product from wholesale growers and producers who went silent overnight. David spoke about how his company approached protecting their employees. For example, NFI issued PPE to those that needed to be in-person and made accommodations for those that could work from home.

David discussed the impact of Covid-19 on their trucking, whether it was dry truckloads, Reefer truckloads, less-than-truckloads, or flatbed. He also spoke about issues with rail and intermodal as well as international shipping. NFI has implemented a number of changes going forward such as making sure

proper PPE was available and social distancing was maintained. NFI also created a contingency plan to figure out how better to deal with this type of disruption in the future. For example, changing their hiring practices to ignore potential employees' location as a prerequisite for employment. Making sure current employees had the proper tools and technology to work from home.

David concluded his presentation by explaining the direction that NFI is looking for the future in terms of labor productivity and enablement, flexible technology for enhanced visibility, data-driven decision making, enhanced focus on E-commerce services and innovative capabilities.



#### Turn 14 distribution joined the CSCRL January of 2021

Turn 14 Distribution is a car parts distribution company. Founded in 2004 by two guys working from their garage. In 2007 they became wholesalers. They now have five locations with 300+ employees.

Jim Larkin is the Turn 14 Distribution's Director of Warehouse Operations and Building Management. His intense focus on precision and

operations accuracy began long before he came to Turn 14 Distribution, as he brings nearly three decades of experience in logistics and distribution to the leadership team.

During his tenure with the Turn 14 Distribution, he has directed the company's growth operationally, from a single-location small warehouse environment to today's multi-facility distribution network. Each of these facilities are fully automated and ultramodern designed to serve Turn 14 Distribution's global customers from three locations across the United States.









#### Madison Staiman recipient for the MIT Scholarship for \$25,000 and the Supply Chain Scholar Award

Madison Staiman is a senior at Lehigh University. She is double majoring in Supply Chain Management and Economics with a minor in Business Information Systems. After graduating in May 2021, Madison will be interning as a supply chain co-op at Lutron Electronics. In Fall 2021, she will enter Lehigh University's Master's in Applied Economics Program as a Presidential Scholar. This award provides free Lehigh University Tuition for those who maintained a cumulative GPA of over 3.75 in 4 years of University.

Throughout her undergraduate years, she has participated in numerous extracurricular activities and various honor societies. Some of the highlights include serving as the treasurer for the Supply Chain Club, studying and interning abroad in Prague, serving as a peer and lead tutor for the Center of Academic Success, working as a program implementer for the Girls Scouts of Eastern PA, serving on the College of Business panels, and being a part of Beta Gamma Sigma.

Having completed her Supply Chain major, Madison has experienced a variety of topics including negotiations, demand management, logistics, and much more. She has had the opportunity to complete multiple simulations in the classroom and work on case studies, capstone projects, and software that allow the students to get a taste of the real-life business world. Some of her hobbies include tennis, reading, and boating.

If you would like to take a greater role in the conference and become a member of the CSCRL, please contact Zach G. Zacharia (<u>zgz208@lehigh.edu</u>) or Eric Cosnoski (<u>eac296@lehigh.edu</u>) for sponsorship opportunities.





## **Join our Community!**

**WE NEED YOUR HELP!** The center is trying to find out what topics and issues you care about and get to know you on a personal level. By connecting with us on LinkedIn and Facebook, you can find out the latest projects we are working on, get involved with the center, and let us know the topics that keep you up at night. We just rolled out a new site so check it out over the next month and send us a friend request. We look forward to improving our relationship!





## Thank You for supporting Our Students!



Check our website for the latest news and information on the center.

CSCR @ Lehigh

Meet Our Affiliated Faculty