

## **How a Country Store Survived and Thrived in a Pandemic**

As with many companies, The Vermont Country Store has gone through tremendous change in the past 12 months due to the COVID-19 pandemic. As a mid-sized direct marketing company that operates in the retail, direct marketing, and e-commerce environments, this presentation will explore how we have adapted to the changes in all parts of our company including temporarily closing our retail stores, supply chain disruptions, surges in demand in certain product categories, and above all, keeping our employees safe.