

CSCRL SPRING SYMPOSIUM
Surviving and Thriving in a COVID-19 Economy
April 9, 2021

John Spencer
Director of Technology
and E-Commerce
The Vermont Country
Store (VCS)



John Spencer, Director of Technology and E-Commerce, has been at The Vermont Country Store (VCS) for over 13 years. Since starting in the IT department, he has led numerous business system and infrastructure projects including three website re-platform projects, several phone system upgrades, replacement of our warehouse management system, server and storage upgrades, and enhanced security upgrades. He also oversees all aspects of the operation and merchandising of the company's website www.vermontcountrystore.com.

Prior to working at VCS, John worked at Blair Corporation and Orvis, both direct marketing companies where he was a Business Project Manager and Manager of Application Software. He also worked at Andersen Consulting as a technology manager in the Financial Services industry and as a programmer at a small company in central Illinois.

