

# CSCRL SPRING SYMPOSIUM

SURVIVING AND THRIVING IN A COVID-19 ECONOMY

APRIL 9, 2021

ABSTRACT

---

**“ASSUME YOU HAVE A PROBLEM!”**

---

DAVID LANKEWICZ

SENIOR DIRECTOR PURCHASING, INVENTORY, AND LOGISTICS  
LUTRON ELECTRONICS INC.

As Supply Chain professionals, it is necessary to be skilled at crisis management. This includes leading the organization through planning, action, reaction, and driving a successful resolution to small or major supply chain events. Covid-19 was a major unforeseen event. Whether it is major or everyday event, you as a leader must assume you have a problem early and respond with a purpose. If you want to thrive and survive, you must prepare your supply chain to respond rapidly. Be prepared with standard, general procedures, but also do not hesitate to start as soon as you start feeling the world start to change.

