

CSCRL SPRING SYMPOSIUM

SURVIVING AND THRIVING IN A COVID-19 ECONOMY

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ABSTRACT

ADAPTATION DURING SUPPLY CHAIN DISLOCATION

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COVID challenged every business in the world to figure out how to pivot and make the best of a really tough situation. NFI, as one of the largest privately held 3PL's in North America, had to quickly move a 2.5 billion dollar enterprise across various service lines and various levels of exposure to maintain business continuity and protect its employees. As the year progressed and stability and some predictability of freight flows in the US returned, and massive amount of supply chain dislocation settled into both domestic and international supply chains. By focusing on our key clients and services along with a tremendous amount of communication and planning NFI was successful in having one of its best years in history despite the pandemic affecting supply chains for the balance of the year. This presentation will talk about the progression of the organization through the various phases of the pandemic from the day the shutdown became real to present day operations.

