We Need YOU!

Help Us Create the 2nd Quarter (2021) Supply Chain Risk Management Index

The Center for Supply Chain Research at Lehigh University and the Council of Supply Chain Management Professionals have teamed up to create a quarterly industry-wide survey and report that will assist supply chain professionals in understanding the different levels of supply chain risk that your organization will face, allowing you to prepare and plan accordingly.

We are busy at work on developing the LRMI report for the 2nd Quarter of 2021 and we need your help to answer the survey to better differentiate high SC risks from low SC risks for the upcoming quarter.

The LRMI survey should take less than 10 minutes to complete. You will be asked to look at 10 supply chain risks and to select whether the risks will increase, remain the same or decrease in the next quarter. The responses and your identity will remain anonymous.

The LMRI report will be released by the Center for Supply Chain Research at Lehigh University and the Council of Supply Chain Management Professionals every quarter.

You can opt to receive a copy of this report directly by providing your email address at the end of the survey.

Take the 2nd Quarter (2021) LMRI Survey Now

The Lehigh Business Supply Chain Risk Management Index Report for the 4th Quarter is available:

Get the latest LRMI report here!
Click here to see the article in Supply Chain Quarterly.com

Thank you for helping us with this brand new tool!
Leveraging Publicly Available Data to Manage Foreign Influence in Supply Chains: Countering the CCP Threat
- By Amanda Bresler & Alex Bresler PW Communications, Inc.

Chinese Community Party (CCP) has been a threat to companies small and large. They are involved in stealing or exploiting technologies and intellectual property from companies and academic institutions.

Click Here for entire synopsis

2021 Virtual Spring Symposium
Surviving and Thriving in a COVID-19 Economy

Based on continued restrictions for in person events our Spring Symposium will be held virtually. The CSCRL Spring Symposium is an opportunity to learn and discuss new insights from industry and academic experts related to the overall theme of Surviving and Thriving in a COVID-19 Economy. In addition, there will be presentations that discuss the specific impact of new and innovative supply chain concepts that are more effective in a COVID environment. What are some factors that enable supply chains to adapt and grow? These live zoom sessions will have plenty of time to ask questions to gain greater understanding and applicability to your own company. In addition, we will also have specific topic breakout rooms for a small number of participants to gather and discuss topics of their own interest. These sessions will not have formal presentations but there will be a facilitator to enable a good discussion of the topic of interest. Registration for our Fall Forum has been $350 in the past but we realize many of our industry partners are struggling and we want to do our part to help so we have waived all registration fees. However, we have always used funds from our conference to subsidize our SCM student activities. If you are interested in helping our SCM students, when you register, please select the Donate button.

Keynote Speaker - John Gainor
On the Use of Probabilistic Uncertain Rewards on Crowdfunding Platforms: The Case of the Lottery.

Jing Gong, Department of Decision and Technology Analytics, College of Business, Lehigh University, Paul A. Pavlou, C.T. Bauer College of Business, University of Houston, Zuyin (Alvin) Zheng, Department of Management Information Systems, Fox School of Business, Temple University

Crowdfunding aims to collect small investments from a large number of backers to support a project by fundraisers. Although uncertainty has been an important issue in the reward-based crowdfunding literature, there is limited research on how backers respond to probabilistic uncertain rewards. This study examines how backers respond to the lottery—a type of uncertain reward—and how their motivations may shape their responses to probabilistic uncertain rewards.

Click here for the full publication
Check our website for the latest news and information on the center.

CSCR @ Lehigh

Meet Our Affiliated Faculty