



January 2021 Newsletter

Bridging theory and practice to promote a collaborative exchange



Help Us Create the 1st Quarter (2021) Supply Chain Risk Management Index

The **Center for Supply Chain Research at Lehigh University** and the **Council of Supply Chain Management Professionals** have teamed up to create a quarterly industry-wide survey and report that will assist supply chain professionals in understanding the different levels of supply chain risk that your organization will face, allowing you to prepare and plan accordingly.

We are busy at work on developing the LRMI report for the 1st Quarter of 2021 and we need your help to answer the survey to better differentiate high SC risks from low SC risks for the upcoming quarter.

The **LRMI survey** should take less than 10 minutes to complete. You will be asked to look at 10 supply chain risks and to select whether the risks will increase, remain the same or decrease in the next quarter. The responses and your identity will remain anonymous.

The LRMI report will be released by the Center for Supply Chain Research at Lehigh University and the Council of Supply Chain Management Professionals every quarter.

You can opt to receive a copy of this report directly by providing your email address at the end of the survey.

[Take the 1st Quarter \(2021\) LRMI Survey Now](#)

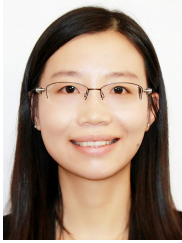
The Lehigh Business Supply Chain Risk Management Index Report for the 4th Quarter is available:

[Get the latest LRMI report here!](#)

[Click here to see the article in Supply Chain Quarterly.com](#)

Thank you for helping us with this brand new tool!

**Uber Might Buy Me a Mercedes Benz:
How Sharing Platforms Really Work**



Jing Gong – Assistant Professor Lehigh University at CSCRL Fall Forum 2020

Professor Gong discusses the phenomenon of sharing economy and discusses an interesting take on the impact of ride sharing on the automobile industry, and implications for platforms, manufacturers, and policy makers.

Thank you to Sangita Prabhu, CSCRL Marketing Research Assistant for providing a synopsis of the presentation.

[Click Here for entire synopsis](#)



Nationwide appliance shortage has companies rethinking their reliance on China

Zach Zacharia, director of the Center for Supply Chain Research at Lehigh University, discusses with WFMZ the pandemic's effect on distribution and how it is making companies rethink their reliance on China. "We have to improve the efficiency of our systems, we have to have the workers that are capable of doing this kind of work," said Zacharia. (December 25)

[Click here for full article on WFMZ](#)



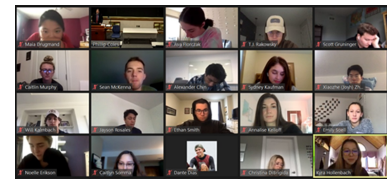
2021 Virtual Spring Symposium

April 9, 2021 8:00 a.m.-4:00 p.m.

The response this Fall was overwhelming and, given that there is still a little uncertainty in the air, we are hoping you will join us for the first ever Virtual Spring Symposium.

We are putting together a great line-up of speakers and taking into consideration lessons learned to deliver a fun day of interacting and sharing.

Look for our signup link in our next email and we look forward to seeing you there!



If you would like to take a greater role in the conference and become a member of the CSCRL, please contact Zach G. Zacharia (zgz208@lehigh.edu) or Eric Cosnoski (eac296@lehigh.edu) for sponsorship opportunities.



Visit the CSCRL @ Lehigh



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WE NEED YOUR HELP! The center is trying to find out what topics and issues you care about and get to know you on a personal level. By connecting with us on LinkedIn and Facebook, you can find out the latest projects we are working on, get involved with the center, and let us know the topics that keep you up at night. We just rolled out a new site so check it out over the next month and send us a friend request. We look forward to improving our relationship!



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