**MARTINDALE CENTER**

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**for the Study of Private Enterprise**

Martindale Student Associates Honors Program

2021-22 – Alaska

**APPLICATION**

**PERSONAL INFORMATION**

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| --- | --- |
| **FIRST NAME:** |  |
| **MIDDLE NAME:** |  |
| **LAST NAME:** |  |

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| **LEHIGH ID# (LIN):** |  | **CAMPUS BOX #:** |  |
| **EMAIL ADDRESS:** |  | **CELL PHONE #:** |  |

**ACADEMIC INFORMATION**

**College/Program:**  Arts & Sciences  Business  Engineering  IBE  CSB

(Check box) IDEAS  College of Health

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| **MAJOR:** |  | **MINOR:** |  | **Cumulative GPA:** (through fall 2020) |  |

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| **Estimated graduation date:** |  |

**List one or more professors familiar with your academic record or extracurricular activities:**

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**Will you be available** for meetings during the spring 2021, and on campus during the fall 2021 and spring 2022 semesters?

Yes No IF you answered no to this question, do not proceed.

You **MUST** be on campus during the fall 2021 and 2022 semesters and must be available for all the Martindale Program meetings (in-person or virtually per current Lehigh protocol), events and travel. IF you are planning to Study Abroad, you are NOT eligible for this program due to your availability.

**COMPLETE THE FOLLOWING ESSAY QUESTIONS:**  
*The quality of your written samples will weigh heavily in the selection process.  The Martindale Student Associates Honors Program is unique among undergraduate research opportunities in that participants devote considerable time and effort to writing professional-quality articles for publication in the journal Perspectives on Business and Economics (circulated to universities, libraries, embassies, and international business leaders.)*

**QUESTION #1**

Select one of the proposed study topics (examples on last page), or a topic of your choice focusing on Alaska, and present a well-supported argument explaining why you believe it is a worthy topic for you to research.  (No more than 500 words double-spaced).

**QUESTION #2**

President Joe Biden has said his number one priority is to tackle the COVID-19 pandemic. Using evidence, discuss what issue should be his number two and why. (No more than 250 words, double spaced).

**QUESTION #3**

What do you hope to gain from the experience and the interaction of the Martindale Student Associates Program, and what do you believe you can contribute?  (No more than 250 words, double-spaced)

**EXTRACURRICULAR ACTIVITIES, HONORS, AND AWARDS**

*Please list your extracurricular activities and your level of participation in those activities, any international experience you may have, and any honors or awards you have received.  Include upcoming summer awards, such as Tauck, Iacocca and Strohl programs.*

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**SUBMISSION INSTRUCTIONS:**

* Please type your responses to Question 1, 2 and 3 directly under each question on this form. Please assure that you have completed this form.
* Create one pdf that includes:
  + (a) this form with the three responses to the essay questions *(you do not need to include the Topic List)*
  + (b) your up-to-date transcripts *(copies are fine)*
* Email 1 copy of that pdf to: Trisha Alexy, Martindale Program Manager, [tsa2@lehigh.edu](mailto:tsa2@lehigh.edu) **by 1:00 p.m. on Monday, February 15, 2021.**

Late submissions will not be considered.

* You will receive an email confirming the receipt of your application when the application has been processed.

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| H:\Graphics-templates-Web site\misc e signatures logos templates\MC logo\2010 Martindale Logo.JPG  The Martindale Center  Martindale Student Associates Honors Program  **TOPIC LIST – ALASKA - AUGUST 2021** | |
| **Economic Policy Issues** | |
| Dire Economic Situation | Free Trade Agreements Important to Economy |
| Vast mineral resources but decline in use | Trump trade war hurting Alaska economy- specifically seafood industry |
| Role of politics in Economic policy | Low population |
| **Business Issues** | |
| Petroleum reserves in Prudhoe Bay | Pipeline construction |
| Mining of oil, gas, coal and gold – 85% of state budget is oil revenue | Tourism - #2 business but many environmental ills |
| Fishing | Forests |
| Farming – 15 million usable farm land only 1 million used | Business and Environmental Project Issues = Pebble Mines and ANWR – policy/regulations/cultural issues |
| **Social and Cultural Issues** | |
| #1 Murder rate of women in all of US | 59% of women abused, #1 rape in all of states |
| Human Trafficking | Large number of kidnapped/missing indigenous women |
| Obesity | Drugs/Alcoholism |
| SAD Disorder/High Suicide rate |  |
| **Domestic and Public Policy Issues** | |
| Education – low graduation and low teacher recruitment and retention | 11 Distinct Indigenous cultures in state – different languages |
| Healthcare costs – 70% greater than in lower 48 – need for healthcare workers, high cancer rates | Infrastructure deterioration (mostly due to environmental factors) |
| Military bases – bring in federal dollars but also cause environmental ills | Criminal justice issues - 226 Tribes with Tribal councils. Criminal justice not always seen as equal between white and indigenous |
| **International Issues** | |
| International Trade supports 90,000 jobs 1 in 5 | Exports 5.1 billion in goods, 1.7 billion in services |
| Top exports China and Japan, issues with Trump trade war | Foreign owned campus interest and build factories to support over 16,000 workers |
| Trans Pacific Partnership, WTO and NAFTA issues with trade |  |
| **Environmental Issues** | |
| Climate change – loss of seasonal ice, temp has risen 4% in 10 years | Climate change and Pollution affecting Fishing, Flooding and Coasts, Rural Village relocating |
| Governor disbanded state’s climate change response team | Discovery of Petroleum reserves leads to Pollution |
| Tourism (large cruise ships) cause water and soil pollution | Military bases and Chernobyl causing cancer issues |