TRANSITIONING THE FAMILY BUSINESS
A Resiliency Toolkit Workshop

LEHIGH UNIVERSITY | MARTINDALE CENTER for the Study of Private Enterprise

Date: Tuesday, July 21st
Time: 11:00AM - 12:00PM
Location: Online via Zoom
(You must register to receive the link)
Cost: Free
Register: https://pasbdc.ecenterdirect.com/events/26999

An unprecedented number of family businesses will be transitioning within the next decade. The options related to transitions/succession and “best practices” are many and varied. Our webinar will focus your choices in this area and identify action steps in both the near and longer-term.

Join the Martindale Center for the Study of Private Enterprise and the Lehigh SBDC for a timely session featuring Martindale Center speaker Roger North, Founder and President of North Group Consultants discussing:

- Identifying the elements of successful family business transition planning
- Pointing out challenges that must be overcome
- Transition options available to most, if not all family businesses
- Assigning responsibilities and accountabilities for family business transition success
- Defining “success” and the pillars thereof

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BREAK THROUGH

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