How to Maximize Endurance & NexGen’s Preparedness to Lead the Family Business

LEHIGH UNIVERSITY | MARTINDALE CENTER
for the Study of Private Enterprise

Date: Tuesday, June 2nd
Time: 11:00AM - 12:00PM
Location: Online via Zoom
(You must register to receive the link)
Cost: Free
Register: https://go.lehigh.edu/endurance

“Enthusiasm is common. Endurance is rare.” - Angela Duckworth (Author of “GRIT” a New York Times Best Seller about The Power of Passion and Perseverance.)

At this difficult time would you like some extra ENERGY and TOOLS to move through the rest of 2020? Many of us have adapted to this “New Normal / Crisis-Mode” and are now finding fatigue setting in because the adrenaline of the immediate crisis is wearing off, but there is still a fight that is ahead that needs to be fought.

Please join Liz J. Gonzalez-Christenson, Family Business Management Consultant, as she shares the TOOLS she uses during this difficult time to help Businesses and the Families that own and operate them be ENERGIZED about the future! Liz will share real-life family client ENDURANCE stories (details changed to protect identity) that outline how to harness the entrepreneurial spirit, and important CAUTIONS relative to Entrepreneurship in Family Business/Offices.