

# CSCRL SPRING SYMPOSIUM

DEMAND DRIVEN SUPPLY CHAINS

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BIO

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## ZACH G. ZACHARIA, PH.D.

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Dr. Zach G. Zacharia is an Associate Professor of Supply Chain Management and Director of the Center for Supply Chain Research in the College of Business and Economics, Lehigh University where he teaches Graduate and Undergraduate courses in Supply Chain Operations Management and Logistics and Transportation. He graduated with a B.S. in Mechanical Engineering from the University of Calgary, an MBA from the University of Alberta, and a Ph.D. in Logistics with a minor in Marketing from the University of Tennessee. His current research interests include Collaboration/Coopetition within the Supply Chain, Supplier Satisfaction and the Physical Internet.

Before joining Academia, Zach worked at the University of Tennessee, Center for Transportation Research for six years as an Associate Director. He also worked at the Department of Transportation in Alberta, Canada for ten years as an Equipment Engineer. He is a principal in BZS Consulting, which primarily focuses on teaching Supply Chain Operations Management and evaluating collaboration and procurement strategies across firms in a supply chain.

