

# CSCRL SPRING SYMPOSIUM

DEMAND DRIVEN SUPPLY CHAINS

APRIL 16-17, 2020

SPEAKER BIO

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## GREGG GESCHWINDT

SR. MANAGER SUPPLY PLANNING AND INVENTORY OPTIMIZATION  
EAST PENN MANUFACTURING CO.

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Gregg has been a part of EPM, lead-acid battery manufacturer in North America, in the distribution and Supply Chain area since 1989. In his current role, he is focused on Supply Chain Planning and Inventory Optimization for the finished Goods side of East Penn's business. Gregg is responsible for the Inventory Planning and Finish Planning departments and works closely with the Shipment Planning, Manufacturing planning and DC operation staff to enable coordination through the East Penn's supply chain. He also works as a business analyst for the IT department of EPM, to drive continuous improvement of EPM's Supply Chain tools and processes.

### SESSION TITLE

A JOURNEY OF DIGITAL SUPPLY  
CHAIN TRANSFORMATION

Gregg earned a Bachelor's degree in Business Administration from Albright College in 2013. He is APICS certified CLTD, serves as the treasurer of the Schuylkill Valley APICS Chapter, and is also involved with CSCMP LV Roundtable. He lives in Blandon Pa. with his wife, grandson and two dogs, and enjoys cycling, canoeing, horseback riding and spending time with their children and grandchildren.

