

## September Wrap-up

Welcome to the start of a new school year with the CSCR @ Lehigh. We have some great things going on after a nice summer break along with some exciting Fall events. Our annual Fall Forum is in full swing with a great lineup of speakers and a focus on The Road Ahead: Technology, Techniques and Tactics. Connect with us on LinkedIn and share with your colleagues! Don't forget to mark your calendars with some great events right around the corner.



Visit the CSCR @ Lehigh



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### Join us in welcoming Prof. Saif Mir as a new addition to our research and teaching staff!



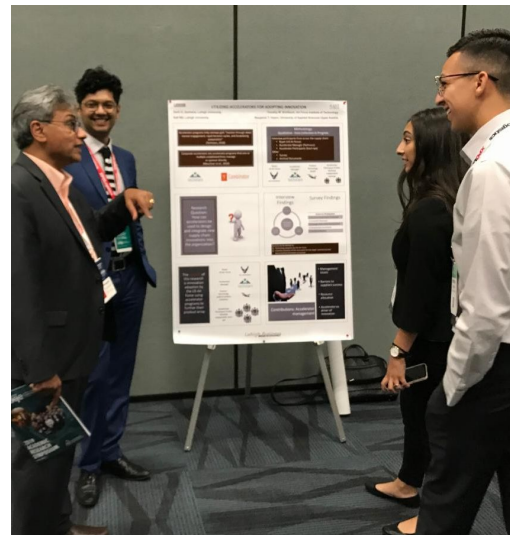
Saif received his Ph.D. in Supply Chain and Master of Business Administration degree from the University of Arkansas. Prior to joining the academic world, he worked as a merchant mariner on oil tankers. His research interests are in the domain of behavioral supply chain management examining factors contributing to sustainability and developing buyer-supplier relationships.

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### Professors Zach Zacharia and Saif Mir presented at CSCMP Edge '19!

Utilizing accelerator for adopting innovation

Corporate accelerators are programs that one of multiple firms manage or sponsor directly. This research seeks to better understand the antecedents, process and outcomes associated with utilizing corporate accelerator programs to integrate new innovations into an organization from the perspective of both the organization sponsoring the accelerator program and the venture companies who participate in such programs.



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### Thank You To Everyone Who Made The Fall Supply Chain Career Reception A Wonderful Success

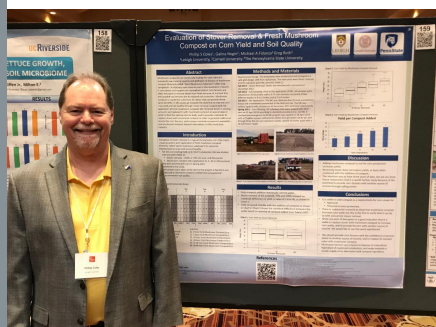
On September 11<sup>th</sup>, we hosted an intimate event between our corporate sponsor firms and our top supply chain students. In all, we had great turnout making for an environment where students and employers could get to know each other. To get invited to future career events, reach out to Zach Zacharia ([zgz208@lehigh.edu](mailto:zgz208@lehigh.edu)) or Eric Cosnoski ([eac296@lehigh.edu](mailto:eac296@lehigh.edu)) to find out how to become a corporate

sponsor.



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## Professor Phillip Coles presented a poster & paper at the American Society for Horticultural Science Conference!



Mushroom producers are continually looking for new substrate (compost) raw material sources and pathways to dispose of mushroom compost (formerly called "Spent Mushroom Substrate") after crop completion. A relatively new material used in the mushroom industry is corn stover, but supplies are somewhat limited. Corn farmers are often reluctant to remove stover from fields because of nutrient loss and possible soil erosion due to reduced soil protection. Mushroom compost is a potential substitute for stover that can provide these same benefits. In this study we evaluate the potential to improve corn crop yield and soil quality through stover removal coupled with the application of fresh mushroom compost.



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## Bob Trent is speaking at the International Risk Management Association conference in London, England in November.

Few executives would argue against the notion that their firms are under continuous pressure to manage costs and improve profitability. Unfortunately, in their efforts to improve their financial position quickly industrial customers have taken actions that can affect adversely corporate performance. This presentation focuses on the predictable outcomes that result when industrial customers take actions that impact the financial integrity of their value chain partners. This analysis examines specifically how a customer's financial myopia reduces the likelihood of receiving preferential treatment, something can lead to a competitive and even strategic disadvantage. The article also examines how failing to consider the financial needs of value chain members affects other critical aspects of corporate performance.

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## 2019 Annual CSCR @ Lehigh Fall Forum

REGISTER TODAY! Nov 7th & 8th is the time to get together for the CSCR @ Lehigh's Fall Forum. We have a great line-up with speakers from Agile Ethos, Air Force Institute of Technology,



Amazon Global Logistics, BofA Merrill Lynch, Dentsply Sirona, Gartner/AMR Research, Kenco Innovation Labs, Lehigh University, Reshoring Institute, Stage Stores, and many more. Our theme will be "The Road Ahead: Technology, Techniques and Tactics." See the full program and register at <https://business.lehigh.edu/centers/center-for-supply-chain-research-at-lehigh/upcoming-and-past-events/2019-fall-forum>.

For sponsorship opportunities, please contact Zach G. Zacharia ([zgz208@lehigh.edu](mailto:zgz208@lehigh.edu)) or Eric Cosnoski ([eac296@lehigh.edu](mailto:eac296@lehigh.edu)).

Register NOW

## Become part of the SCM Club @ Lehigh

It's not too late!!! Students - Get more involved in SCM while building your network and friends. The SCM Club @ Lehigh is a great place to find out current events in supply chain, tour local companies on site visits, get involved with supply chain projects & competitions, and connect with potential employers. Working with the CSCR @ Lehigh, the SCM Club gives you access to a wealth of resources on the professional level.



## Join our Community!

WE NEED YOUR HELP! The center is trying to find out what topics and issues you care about and get to know you on a personal level. By connecting with us on LinkedIn and Facebook, you can find out the latest projects we are working on, get involved with the center, and let us know the topics that keep you up at night. We just rolled out a new site so check it out over the next month and send us a friend request. We look forward to improving our relationship!



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