

## Upcoming Events

Friends of the CSCR @ Lehigh - We have 2 AMAZING events right around the corner!!!

First, at the end of March, we have the continuation of our Exec Ed program with SCM Cost and Financial Management.



This two-day program advances the essential tools for managing costs and finances in supply chains while addressing specific cost-down techniques and highlight negotiation, supplier development, and contracting approaches. We are pleased to welcome Prof. Scott Ellis, Ph.D., from Georgia Southern University for this segment and look forward to seeing you on March 28th & 29th.



[For more information or to register, click here.](#)

Second, coming at the beginning of April, the CSCR @ Lehigh will be hosting our annual Spring Symposium. Focused on our three pillars of Corporate, Students, and Theory, we will be bringing together industry experts to talk about issues we face as our supply chains become more and more global. We open with a cocktail reception on April 11th from 6-8p and follow up with a full day's program on April 12th. Networking and education will feature prominently throughout the day with plenty of chances for interaction and take-aways that can be implemented at your firm today. Share innovations bringing in the new global supply chain with our students and your colleagues.

### 2019 Annual CSCRL Spring Symposium

Speakers include:

[David Discenza](#)

President

Discenza Business Solutions

[Peter Edlund](#)

Chief Solutions Evangelist  
DiCentral

[Mike Greco](#)

Senior Vice President of Global  
Logistics  
NFI Industries

[Daniel Griswold](#)

Lesley Hume  
Americas Head of Business  
Development  
DHL Resilience360

Wendy Jeter  
Operations Leader  
Lutron Electronics

[Ozias A. Moore](#)  
Assistant Professor of  
Management  
Lehigh University

[Alana Opitz](#)  
Senior Consultant

## 2019 CSCRL Spring Symposium

Supply Chain Risks and Opportunities in a Changing Global Environment  
April 11-12 | Bethlehem, PA



Global events are having a greater effect on our supply chain and we all are looking for ways to diminish their impact. The CSCRL Spring Symposium will provide an opportunity to learn and discuss new insights from industry and academic experts about Supply Chain Risks and Opportunities in a Changing Global Environment. There will be presentations that discuss the specific impact of tariffs on global trade and identify how different companies have managed to succeed when dealing with these new tariffs both in the US and internationally. There will also be interactive workshops where participants will have opportunities to learn from each other. Finally, there will be ample opportunities to network throughout the day with industry peers, Lehigh University students and Lehigh University faculty.

### REGISTRATION

**Location:** Iacocca Hall Wood Dining Room  
**Register & For More Info:** [cbe.lehigh.edu/centers/lehigh-center-for-supply-chain-research/events/2019-spring-symposium](http://cbe.lehigh.edu/centers/lehigh-center-for-supply-chain-research/events/2019-spring-symposium)  
**General Admission:** \$15 (Full Conference - \$345) (Discounts for Alumni & Sponsors)

### AGENDA

**Thursday, April 11th**  
6:00 PM-8:00 PM Networking Reception

**Friday, April 12th**  
7:00 AM-8:00 AM Registration and Full Breakfast  
8:00 AM-4:00 PM Full-Day Symposium

### SPEAKERS

David Disconza President Disconza Business Solutions	Daniel Grossfeld Senior Research Fellow Co-Director of Trade and Immigration The Mercatus Center at George Mason University	Alana Opatz Senior Consultant IBM
Peter Edlund Chief Solutions Evangelist D-Central	Lesley Hume America's Head of Business Development DHL, Resilience360	Greg Schlegel Founder of the Supply Chain Risk Management Consortium Professor, Supply Chain Lehigh University
Mike Greco Senior Vice President of Global Logistics NFI Industries	Lesley Hume America's Head of Business Development DHL, Resilience360	Bob Traweek Supply Planning Manager B. Braun Medical
Wendy Jeter Operations Leader Lutron Electronics	Criss A. Moore Assistant Professor of Management Lehigh University	<b>REGISTER NOW</b>

Center for Supply Chain Research at Lehigh | 610.798.4433 | [info@cbe.lehigh.edu](mailto:info@cbe.lehigh.edu) | Round Business Center | 611 Taylor Street | Bethlehem, PA 18013

Senior Research Fellow  
Co-Director of Trade and  
Immigration  
The Mercatus Center at George  
Mason University

[James Hamilton](#)  
Managing Director  
JP Morgan

IBM

[Greg Schlegel](#)  
Founder of the Supply Chain  
Risk Management Consortium  
Professor, Supply Chain  
Lehigh University

[Bob Traweek](#)  
Supply Planning Manager  
B. Braun Medical

Register NOW

See the full program and register at <https://cbe.lehigh.edu/centers/lehigh-center-for-supply-chain-research/events/2019-spring-symposium>.

For sponsorship opportunities, please contact Zach G. Zacharia ([zg208@lehigh.edu](mailto:zg208@lehigh.edu)) or Eric Cosnoski ([eac296@lehigh.edu](mailto:eac296@lehigh.edu)).

Visit the CSCRL @ Lehigh

## Join our Community!

WE NEED YOUR HELP! The center is trying to find out what topics and issues you care about and get to know you on a personal level. By connecting with us on LinkedIn and Facebook, you can find out the latest projects we are working on, get involved with the center, and let us know the topics that keep you up at night. We just rolled out a new site so check it out over the next month and send us a friend request. We look forward to improving our relationship!



## Thank You for supporting Our Students!



Check our website for the latest news and information on the center.

[CSCRL at Lehigh](#)

Have a colleague who would like to receive our newsletter and events? Give us their email and we will put them on the list:

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