



Happy New Year!

Welcome to the start of a new school year with the CSCR @ Lehigh. As we begin 2020 we would like to thank everyone for their support and interest in our center. We hope you were able to attend one of our past events and are looking forward to more exciting opportunities this spring!



Visit the CSCR @ Lehigh



SCM Spring Career Fair

Get Exclusive Access to our Supply Chain Students to fill your Available Positions and Internships

Wednesday, February 12, 2020 from 4:30pm-6:30pm, the CSCR @ Lehigh will be hosting our annual Spring Career Fair where we will connect our supply chain majors with our corporate partners. Mark the date and enjoy an intimate evening with our students. Not a corporate partner? Contact Zach G. Zacharia (zg208@lehigh.edu) or Eric Cosnoski (eac296@lehigh.edu) for sponsorship opportunities.

2020 Annual Spring Symposium Demand Driven Supply Chains April 16-17, 2020

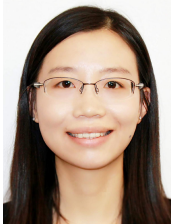
**January Special - Now get \$150 Off Full-Conference Registration Fee
Pay only \$200 for Thursday and Friday!!!
Enter Code Early20 at Checkout**

Register Now!

The CSCRL Spring Symposium is an opportunity to learn and discuss new insights from industry and academic experts related to the overall theme of Demand Driven Supply Chains. In addition there will be presentations that discuss the specific impact of new and innovative supply chain concepts. What are some factors that enable supply chains to adapt to ever changing demand?

There will also be interactive workshops where participants will have opportunities to learn from each other. Finally, there will be ample opportunities to network at the opening reception, breakfast session, lunch session and closing reception with Industry, Students and Faculty.

Hear from industry leaders and Lehigh Faculty! We are happy to have Prof. Jing Gong, one of the newest members of our team, presenting her research "Uber Might



"Buy Me a Mercedes Benz: How Sharing Platforms Really Work"

Jing Gong joined the College of Business in 2019. Her research focuses on empirical models to analyze firm and consumer behavior in online markets, with primary focuses in the areas of electronic commerce, digital marketing, and two-sided online markets (peer-to-peer platforms).

If you would like to take a greater role in the conference and become a supporter, please contact Zach G. Zacharia (zgz208@lehigh.edu) or Eric Cosnoski (eac296@lehigh.edu) for sponsorship opportunities.

Thank You To Everyone Who Made The Fall Forum a Success!

November 7-8, 2019

Thank you to everyone who attended our Fall Forum! We had wonderful interest in our event with over 125 people registered!

A special thanks to all of our presenters who traveled from all over the country! We were excited to have such a distinguished line-up.

Also thank you to our board members and sponsors for your assistance in another great program. With special thanks to everyone who provided raffle items. We had many great items to raffle throughout the forum and a lot of happy participants!



Event Archives



Lehigh Students Making An Impact

Lehigh College of Business & Cornell College of Agriculture collaborated at the New York Produce Show.

Nicole Amerling from Lehigh College of Business and Rebecca Wasserman from Cornell share an interest in gathering data from produce buyers to assist in development of improved broccoli varieties.

Join our Community!

WE NEED YOUR HELP! The center is trying to find out what topics and issues you care about and get to know you on a personal level. By connecting with us on LinkedIn and Facebook, you can find out the latest projects we are working on, get involved with the center, and let us know the topics that keep you up at night. We just rolled out a new site so check it out over the next month and send us a friend request. We look forward to improving our relationship!



Thank You for supporting Our Students!



Check our website for the latest news and information on the center.

[CSCR at Lehigh](#)

Meet Our Affiliated Faculty