

# JANUARY 2019

NEWSLETTER

CENTER for SUPPLY CHAIN RESEARCH @ Lehigh

**CSCRL**

LEHIGH UNIVERSITY | COLLEGE OF BUSINESS AND ECONOMICS

## January Wrap-up

We hope the start of the new year was prosperous for you and a sign of good things to come. At the CSCR @ Lehigh, we have been busy lining up a great program of events ranging from conferences to career fairs and educational opportunities to research/consulting projects. We have some exciting things planned and are in the process of rolling out a new social media footprint. So be sure to connect with us and share with your colleagues! Don't forget to mark your calendars with some great events right around the corner.



Visit the CSCR @ Lehigh



### Spring Supply Chain Career Reception

Come on the evening of February 12<sup>th</sup> for an exclusive engagement between recruiting firms and supply chain majors. Member companies get first access to our supply chain students looking for jobs and summer internships a day in advance of the general university career expo. We will provide an intimate experience where employers will not be overwhelmed with students that don't meet their qualifications and students will get adequate time to have 1-on-1 with employers and really learn about positions. If you are not already a CSCRL member organization, reach out to Zach Zacharia ([zg208@lehigh.edu](mailto:zg208@lehigh.edu)) or Eric Cosnoski ([eac296@lehigh.edu](mailto:eac296@lehigh.edu)) to find out how to join and get in on exclusive events. STUDENTS and ALUM can email Reagan Jahn at [rej219@lehigh.edu](mailto:rej219@lehigh.edu) to get put on the guest list.



### Produce Buyer Quality Requirements to Form an Eastern Broccoli Industry

Prof. Phillip Coles was just accepted into the *Journal of Food Distribution Research* for his insightful research into the behavior of buyers and the influence of locally sourced produce. Funded by the USDA, the East Coast Broccoli Project examines the highly concentrated supply of broccoli and what is necessary to establish a scalable supply chain along the East Coast. The paper examines buying methodology and sheds some light on sustainability issues in the procurement arena. Join us in recognizing Prof. Coles contribution to the discipline.

The paper credits Coles, P.S., Dong, J., Gomez, M., Björkman, T. 2019 and can be found in the March edition of the *Journal of Food Distribution Research*

## Enhance your career with the latest techniques in our Supply Chain Management Certificate Program

Starting in March, the CSCRL, in conjunction with Lehigh Executive Education, will be offering several 1-day classes in the Supply Chain Management Certificate Program. This program is designed for mid-level working professionals and is also available for open enrollment as an individual day class.

The first of the series, Overview and Principles, takes place on March 7<sup>th</sup> and will explore the interconnected nature of supply chain management. Taught by Professor Zacharia, this class is a perfect refresher to align with core principles and will also give you a chance to network with your colleagues.

[For more information or to register, click here.](#)

**LEHIGH UNIVERSITY**  
INSTITUTE FOR EXECUTIVE LEARNING & RESEARCH

**Supply Chain MANAGEMENT CERTIFICATE**

**MARCH - JUNE 2019**

**Supply Chain Management Certificate**

Intense global competition has created a competitive environment that demands reduced costs, shorter cycle times, enhanced revenues and a constant search for new ways to provide competitive value. By providing a better understanding of value chains, logistic systems, demand and supply chain planning processes, operations and quality systems, and supply networks, the Supply Chain Management Certificate at Lehigh University enables participants to create competitive advantages for their organizations.

**Participants in this program will:**

- Understand how to model the effects of supply chain decisions and actions on a firm's financial performance
- Develop the key attributes of a lean operation and achieve competitive advantage
- Understand value creation for the customer through streamlined supply chain practice
- Link strategic planning requirements with competing requirements from suppliers to final customers while incorporating operations requirements over planning horizons
- Learn to manipulate the tools and methods of strategic sourcing process such as negotiating specs, analyzing supplier costs, developing supplier strategy, and total cost of ownership
- Gain a solid understanding of leading edge topics, techniques, and best practices
- Learn techniques for efficient transportation management control through an extended supply chain perspective

\*This Certificate Program was designed for current and future company leaders, supply managers, buyers, logistics professionals, supply chain planners, and cross-functional team leaders. Each program may be taken individually or as a series for the full certificate program.

SPRING 2019

**MARCH 7, 2019 | 8:30 AM - 4:30 PM**  
**■ Overview and Principles**  
 Faculty: Zach Zacharia, Ph.D., Professor at Lehigh University

**MARCH 8, 2019 | 8:30 AM - 4:30 PM**  
**■ Demand, Supply and Inventory Planning**  
 Faculty: Phillip Cole, MBA, MS, Professor at Lehigh University

**MARCH 28 & 29, 2019 | 8:30 AM - 4:30 PM**  
**■ Cost and Financial Management**  
 Instructor: Scott Ellis, Ph.D., Professor at Georgia Southern University

**MAY 2 & 3, 2019 | 8:30 AM - 4:30 PM**  
**■ Lean Six Sigma**  
 Instructor: David Martinez, Ph.D., Senior Global Manager at Johnson & Johnson

**JUNE 6, 2019 | 8:30 AM - 4:30 PM**  
**■ Integrated Logistics and Transportation Management**  
 Faculty: Zach Zacharia, Ph.D., Professor at Lehigh University

**JUNE 7, 2019 | 8:30 AM - 4:30 PM**  
**■ Capstone Experience**  
 Faculty: Zach Zacharia, Ph.D., Professor at Lehigh University



Register NOW

## 2019 Annual CSCRL Spring Symposium

REGISTRATION IS OPEN! April 11th & 12th is the time to get together for the CSCRL @ Lehigh's Spring Symposium. We already have a great line-up with speakers from Johnson and Johnson, Lehigh University, Mercatus Center at George Mason University, NFI Industries, and many more. Our theme will be "Supply Chain Opportunities and Risks in a Changing Global Environment." See the full program and register at <https://cbe.lehigh.edu/centers/lehigh-center-for-supply-chain-research/events/2019-spring-symposium>.

For sponsorship opportunities, please contact Zach G. Zacharia ([zg208@lehigh.edu](mailto:zg208@lehigh.edu)) or Eric Cosnoski ([eac296@lehigh.edu](mailto:eac296@lehigh.edu)).

## Become part of the SCM Club @ Lehigh

Students - Get more involved in SCM while building your network and friends. The SCM Club @ Lehigh is a great place to find out current events in supply chain, tour local companies on site visits, get involved with supply chain projects & competitions, and connect with potential employers. Working with the CSCRL @ Lehigh, the SCM Club gives you access to a wealth of resources on the professional level.

For more information or to join, contact Reagan Jahn at [rej219@lehigh.edu](mailto:rej219@lehigh.edu).

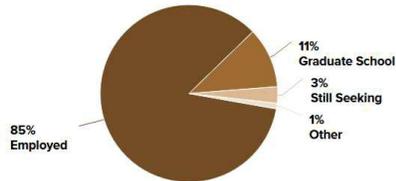


## 2017 Career Outcomes Report just released

Lehigh just published the Career Outcomes Report which details how the class of '17 turned out with respect to job placement and careers.

**97%**

are employed or attending graduate school within 6 months of graduation



Our Supply Chain Majors came in with an average starting salary of \$60,978 and 97% of the business students were employed or enrolled in grad school within the first 6 months. Go Lehigh SCM!!!

## Join our Community!

WE NEED YOUR HELP! The center is trying to find out what topics and issues you care about and get to know you on a personal level. By connecting with us on LinkedIn and Facebook, you can find out the latest projects we are working on, get involved with the center, and let us know the topics that keep you up at night. We just rolled out a new site so check it out over the next month and send us a friend request. We look forward to improving our relationship!



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## Thank You for supporting the CSCR @ Lehigh



Check our website for the latest news and information on the center.

[CSCR at Lehigh](#)

Have a colleague who would like to receive our newsletter and events? Give us their email and we will put them on the list:

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