

ADVISORY BOARD MEMBER

Center for Supply Chain Research at Lehigh

RICK HERWIG
Vice President of
Customer Fulfillment and
Project Management

Bracco Diagnostics Inc.



Rick Herwig is the Vice President of Customer Fulfillment and Project Management at Bracco Diagnostics Inc, the US affiliate of Milan based Bracco Imaging. Bracco Imaging is a global leader in Diagnostic Imaging offering products and services in Contrast Media, Medical Devices, Consumables, and Software.

Rick's current responsibilities include Supply Chain Operations, Customer Service, Transportation, Contract Management & Logistics. He is also responsible for Bracco Diagnostics' company-wide Project Management Office. Rick previously held executive roles at Bristol-Myers Squibb and Teva Pharmaceuticals. Prior to joining the Pharmaceutical industry, Rick was a management consultant with Deloitte and Navigant.

Rick earned his Bachelor of Science degree in Mechanical Engineering from Lehigh in 1987 and a Master's in Business Administration and Engineering Management from Northwestern. Rick and his wife reside in Princeton New Jersey where their hobbies include running, rowing, and funding their triplets' advanced educational endeavors.

