

## ADVISORY BOARD MEMBER

Center for Supply Chain Research at Lehigh

**PETER EDLUND**  
Chief Solutions  
Evangelist  
DiCentral



Peter is a founding executive at DiCentral with over 25 years of experience helping organizations in Retail, CPG, Healthcare and Automotive leverage B2B integration throughout their supply chain by using data standards and technology to automate complex order and fulfillment process.

Peter is actively involved in industry trade and standards groups such as NRF, GS1 and RVCF. In addition, he is currently an advisory board member to the Center for Supply Chain Research at Lehigh University where he actively participates in industry research.

Frequently published, sought after speaker and host of “The Connected Show”, a video blog that connects viewers to the people and news that influence today’s integrated supply chains.

Peter is a veteran of the U.S. Navy and attended Central Texas College and Embry Riddle Aeronautical University where he studied aviation and business management.

