

## ADVISORY BOARD MEMBER

Center for Supply Chain Research at Lehigh

**BILL DONBAR**  
Procurement Project  
Manager

Just Born Quality  
Confections Inc.



Bill is the Procurement Project Manager at Just Born Quality Confections in Bethlehem, PA. Just Born manufactures the Peeps®, Mike and Ike®, Hot Tamales®, Goldenberg's Peanut Chews®, and Teanee Banne® Brand candies.

He is responsible for external manufacturing, co-packing procurement and planning, external supply base and supply chain design, and supporting capital purchases. He has experience leading end-to-end value creation in the supply chains of consumer products and service organizations of trusted and iconic brands. His work focuses on delivering inventory, customer service, and cost targets; while improving overall process efficiency with an emphasis on creating a lean supply chain.

He has a B.A in Business Management and M.B.A with Supply Chain Management Concentration from Moravian College; and is a Six Sigma Green Belt. Bill holds an Executive Certificate in Supply Chain Management from Lehigh University.

He lives in Bethlehem with his wife and two dogs.

