



Malaysia

The Martindale Center Martindale Student Associates Honors Program

2018-19

PROGRAM OVERVIEW

The Martindale Student Associates Honors Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and public policy issues outside the scope of classroom study. The Martindale Center takes each year's class of students on a 12-day research trip for in-depth study and fact gathering. Most recently, they have visited Greece, Colombia, Slovenia, Portugal, the Czech Republic, Peru, and the UK.

During the following academic year, students complete their research, work one-on-one with a faculty mentor, and write up their findings in professional-quality journal articles. These articles are published annually in the Martindale Center's undergraduate research journal, *Perspectives on Business and*

Economics. In addition to their research activities, Martindale Student Associates are full members of the Martindale Society, taking part in conferences and exchanging ideas with leaders from government, business, finance, and academia who come to the Center as visiting scholars.

APPLYING FOR THE PROGRAM

A highly competitive selection process begins in January of each year when qualifying students from Lehigh's three undergraduate colleges receive notification of their eligibility. The final selection is made by a faculty panel based on academic record, a written application, and an interview. Martindale Student Associates pay no fees for participation in the program.

Martindale Center Programs Founded in 1980, the Martindale Center supports the University's goal of training leaders for a global society by developing experience-based student programs promoting understanding of the interconnected worldwide economy.

The Martindale Society Established in 1995, the Martindale Society is a strong community of loyal Martindale alumni, faculty, staff, and friends. Members gather annually at Martindale events and support the Center's programs and activities through generous contributions of time, money, and expertise and by connecting the Center with their professional networks in the USA and abroad.





MARTINDALE STUDENT ASSOCIATES

EMILY E. BUELL is pursuing a double major in finance and economics with a minor in probability and statistics. During the summer of 2017, she worked in Prague, Czech Republic, as an equity research intern with Emerging Europe's leading investment bank. In the summer of 2018, Emily will intern in the finance department at the world's largest aerospace company. At Lehigh, Emily is a calculus tutor for the Center for Academic Success. She also volunteers her time tutoring at the local middle school with the program America Reads/Counts. Emily recently completed her term as vice president of academic development for her sorority, Alpha Omicron Pi. After graduation, she plans to attend graduate school to pursue a Ph.D. in finance.

DOMINICK J. FALCON is pursuing a degree in biochemistry with a minor in health, medicine, and society. He is the president of Orthodox Christian Fellowship, a religious group on campus, for which he organizes weekly meetings and coordinates events. Dominick is involved in several music groups and is an active member of the Lehigh University Choir and Glee Club. Last summer, he was awarded an Iacocca International Internship in Luxembourg, where he performed cell research in the field of allergy and immunology. Dominick has spent his last few summers interning at an orphanage in Tijuana, Mexico, where he builds houses and assists at the orphanage. He hopes to return this summer. After graduation, Dominick plans to attend medical school.

CALVIN W. FLOYD is pursuing a dual degree in behavioral neuroscience and psychology with a minor in health, medicine, and society. He spent the summer of 2017 training as an emergency medical technician and serves in the Lehigh University Emergency Medical Services squad. He also volunteers at St.

Luke's University Hospital. Calvin is a member of the Phi Sigma Pi National Honor Fraternity, for which he has served as fundraising chair and scholarship chair. He also serves as a peer mentor and a peer leader for organic chemistry in the College of Arts and Sciences. Calvin has a passion for vocal arts and is a member of the Lehigh University Choir, Glee Club, and Melismatics a cappella group. After graduation he plans to attend medical school and pursue a career as a physician.

HUILAI GU is pursuing dual degrees in chemical engineering and finance through the Integrated Business and Engineering honors program. She grew up in Dalian, China, and became the first-ever recipient of the Lehigh University Karen and Paul S. Levy International Scholarship. Huilai has a keen interest in sustainable energy and serves as president of the Lehigh chapter of the U.S. Association for Energy Economics. As a student researcher, she developed a molecular simulation model to study the application of DNA-nanotube particles as biosensors and presented her research findings at academic conferences. In her free time, Huilai enjoys performing with the Latin Dance Team. She plans to pursue a graduate degree in chemical engineering.

PHILLIP HERNANDEZ is pursuing a degree in finance with minors in Spanish and history. He is a portfolio manager on the Dreyfus Portfolio at Lehigh and is an industry researcher for the Office of Economic Engagement. Phillip serves as the vice president of the Association of Latino Professionals For America and as a College of Business and Economics junior board advisor. During the summers of 2016 and 2017, Phillip interned at one of the Big Four accounting firms in New York City and will serve as an investments intern in the summer of 2018. Upon graduation, Phillip plans to begin a career in investment research.

MUSA S. JAMSHED is an aspiring data scientist pursuing a degree in computer science and business. He has also explored journalism through *The Brown and White*, Lehigh's collegiate newspaper, where he has served as sports editor, editorial pages editor, and data/graphics editor. In 2017, Musa won a CMA Pinnacle award for writing one of the top profile pieces in the nation. Growing up, he was one of the top 50 chess players in his age group in the United States and has six years' experience teaching chess to children. Musa spent the summer of 2017 in San Jose, California, analyzing customer data for Adobe's marketing team. This summer, he will work in his hometown of New York City as a digital media analytics intern for the company Showtime. In the future, Musa hopes to work in an interdisciplinary field like data journalist Nate Silver, his personal hero.

GRACE H. LIN is pursuing a double major with honors in English and political science, with a minor in creative writing. She competes on the Lehigh varsity women's tennis team and serves as a representative on the Student-Athlete Council. Grace is also involved on campus as a head resident assistant in university housing, a peer writing tutor, and a student senator. In the fall of 2017, she interned at a nonprofit legal organization. Grace was recently awarded an Iacocca International Internship and will spend the summer of 2018 interning in Shanghai, China. She enjoys playing the piano, cooking, baking, reading, and traveling. After graduation, Grace plans to attend law school.

HILLARY NI is pursuing majors in accounting and finance with a minor in psychology. She currently serves as a peer mentor, advising first-year business students, and as a College of Business and Economics junior board advisor. Hillary

HONORS PROGRAM

Malaysia 2018



Martindale Student Associates 2018-19 – (back, left to right) Phillip Hernandez; Hillary Ni; Huilai Gu; Calvin Floyd; Caroline Weisstuch; Danielle Sato; Musa Jamshed; (front, left to right) Malcolm Scobell; Juliet Panichella; Grace Lin; Emily Buell; Dominick Falcon

has participated in the Lehigh Liners alumni outreach program, a student-alumni fundraising initiative. She spent the summer of 2017 as an advisory intern at a major public accounting firm in Frankfurt, Germany, working on financial due diligence projects for international mergers and acquisitions. In her leisure time, her passion for musical theater led her to become an inducted member of the Lehigh University Mustard and Cheese Drama Society. After Graduation, Hillary plans to obtain her CPA and work as an auditor in the financial services industry.

JULIET PANICHELLA is pursuing a degree in chemical engineering and a minor in biology through the Integrated Business and Engineering honors program. She serves as leadership chair for the Phi Sigma Pi National Honor Fraternity, family relations chair for Children's Hospital of Philadelphia fundraising, and as an orientation leader for first-year students. Juliet volunteers at St. Luke's University Hospital, where she researches biofilm formation. She also serves as treasurer of the Lehigh University Emergency Medical Services squad. She studied traditional Chinese

medicine as a Tauck Scholar in Shanghai, China, in the summer of 2017, and Western medicine as an Atlantis Fellow in Almansa, Spain, in the summer of 2016. In 2018 she hopes to secure a summer internship in chemical engineering or research. Juliet enjoys racing at autocross events and track nights and learning new languages.

DANIELLE T. SATO is pursuing a dual degree in biology and in health, medicine, and society with a minor in women, gender, and sexuality studies. She is a dedicated staff member of the Lehigh Pride Center for Sexual Orientation and Gender Diversity, where her work focuses largely on LGBTQ+ inclusive health policy and disparities. As an undergraduate research assistant, she conducts research within the fields of molecular biology and health-related cognitive psychology. In the summer of 2018, she will participate in a research internship at a hospital in her home state of Hawaii. In her leisure time, Danielle loves hiking, going to the beach, and singing with her a cappella group. After graduation, she hopes to obtain a graduate degree at Lehigh before attending medical school.

MALCOLM B. SCOBELL is majoring in environmental engineering with a concentration in global studies through the Integrated Degree in Engineering, Arts and Sciences honors program. Passionate about global water security, Malcolm was awarded an Iacocca International Internship to work on a water quality project for the University of Georgia in Monteverde, Costa Rica, in summer 2017, and is currently involved in two research projects focusing on biosand filtration and watershed flooding damages. Malcom serves as president of the Lehigh chapter of the American Academy of Environmental Engineers and Scientists and is a head resident assistant with student housing. Malcolm hopes to attend graduate school to pursue his studies in environmental engineering.

CAROLINE F. WEISSTUCH is pursuing a degree in environmental engineering and political science through the Integrated Degree in Engineering, Arts and Sciences honors program. She serves as an admissions tour guide, is a member of the Association of Student Alumni, and has served as events director for the Kappa Alpha Theta women's fraternity. In the summer of 2017, Caroline worked for an environmental engineering consulting firm, interning in their site assessment and remediation department. In her leisure time, she enjoys dancing with the Lehigh Finest Step (dance) Team and volunteering with Dance Marathon to raise funds for the Children's Hospital of Philadelphia. After graduation Caroline will continue to pursue opportunities that unite her passions in urban planning, environmental sciences, and policy.



The Martindale Center

MARTINDALE STUDENT ASSOCIATES HONORS PROGRAM

Martindale Student Associates Research Trips

Malaysia	2018
United Kingdom	2017
Peru	2016
Czech Republic	2015
Portugal	2014
Slovenia	2013
Colombia	2012
Greece	2011
Iceland	2010
Turkey	2009
New Zealand	2008
Benelux	2007
Panama	2006
Hungary	2005
Spain	2004
Sweden	2003
Italy	2002
Hong Kong	2001
Ireland	2000
Switzerland/Austria	1999
Chile	1998
Germany	1997
France	1996
Germany	1995
Argentina	1994
Canada	1993
Mexico	1992
Czechoslovakia	1991
Washington, D.C.	1990
MI, IL, NJ	1989
WI, MI, KY	1988
London, NYC	1987
Canada	1986

THE STUDENT ASSOCIATES EXPERIENCE

I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

SARAT SETHI '92, CFA, CIC

*Managing Director/Principal, Douglas C. Lane & Associates, Inc.
President, Martindale Society, 2002-Present*

The Martindale Center is the premier program that directly engages Lehigh University students in the issues of global economics, teaching them leadership skills and valuable experiential lessons. The Martindale Center's Student Associates Honors Program has developed into a tool for changing the way students think and encouraging them to explore outside the box of the standard curriculum. In this way, it represents all that makes Lehigh University a great institution for those wishing to challenge themselves. The Martindale legacy is strong, and its future is even stronger.

KEVIN L. CLAYTON '84 '13P

*Vice Chairman and a Managing Director of Makena Capital Management
Interim President, Lehigh University, 2014-2016*

The Martindale Student Associates Honors Program... is a fascinating exercise and a stimulating way for students to apply their academic knowledge in different... set-ups. The students' work culminated in the publication of this excellent journal that offers very interesting perspectives on Portuguese society and solid arguments and narratives in support of their analyses. Congratulations to the Martindale Student Associates and the Martindale Center team.

PAULO LEIRIA (From his introduction to *Perspectives on Business and Economics*, Volume 33)

*Economic Counselor of the Portuguese Delegation to the OECD,
2014-Present*

*Chief Economist for the Prime Minister's team in charge of monitoring
the implementation of Portugal's "troika" program, 2011-2014*

Initiatives such as the Martindale Student Associates Honors Program and research trips are highly advantageous for the participants. Furthermore, they bring a much broader and indispensable asset: the opportunity to cross cultural and geographic boundaries to learn and gain valuable experience. All of this is instrumental in advancing young persons' professional prospects as well as enhancing mutual understanding in the globalized world.

DR. BOŽO CERAR

Ambassador of Slovenia to the USA, 2013-Present



Portugal 2014



Czech Republic 2015



Peru 2016



United Kingdom 2017

Martindale Center for the Study of Private Enterprise

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