

LEHIGH UNIVERSITY
MARKETING MINOR DECLARATION FORM

Name: _____ Date: _____

Student I.D. Number: _____

Email Address: _____

Lehigh College: _____

Major(s): _____

Minor(s): _____

- Consistent with other minors, the Marketing Minor will not appear on the diploma.
- The minor will appear on the transcript.
- Only students who have declared a non-Lehigh Business major may declare a marketing minor.
- ECO 001 must be completed with a C- or better grade prior to enrolling in the marketing minor.
- Four courses (12 credit hours) are required.
- Students must take MKT 111 and then any three other marketing courses.
- ECO 001 (4 credit hours) must be completed with a C- or better grade before taking MKT 111.
- MKT 111 is a pre-requisite for all 300-level marketing courses.

Course No.	Title	Credit Hours	Grade	Semester Taken
MKT 111	Principles of Marketing (required course)	3		

Approved _____ Date _____

Marketing Department Chairperson – K. Sivakumar (k.sivakumar@lehigh.edu) RBC 365

Copies to: Minor Department, Major Department, and Registrar's Office