



LEHIGH
UNIVERSITY

Department of Marketing

Application to the Undergraduate Marketing Minor

**Submit complete application (with all attachments [in-person or via e-mail]) to
the Department of Marketing Coordinator, Rauch room 366
(inmarket@lehigh.edu).**

Notification of admissions decisions will be sent to your Lehigh
University email address.

Name _____

Student I.D. Number _____

Lehigh College (circle one): Arts & Sciences Engineering

Major: _____ Cumulative GPA _____

Local address or Box # _____

Lehigh email ID _____

Please attach the following:

1. Current Lehigh University transcript (does not have to be from the Registrar's office)
2. Resume

*Note: Successful completion of ECO 1 is a pre-requisite for MKT 111.
Successful completion means earning a grade of "C-" or higher.*