**Amanda Bresler**

**Chief Strategy Officer, PW Communications**

**C) 301.512.0829 E)** [**abresler@pwcommunications.com**](mailto:abresler@pwcommunications.com)

Amanda Bresler serves as Chief Strategy Officer for PW Communications, a woman-owned small business founded in 1996. The firm provides full-service proposal, contract performance and specialized business development support to federal and commercial clients of all sizes globally.

Amanda leads PW Communications’ Future Capabilities Practice and is a recognized leader in the field of Military Innovation. She is committed to improving the Department of Defense’s (DOD) ability to identify, access and retain innovative solutions providers, and she contributed directly to the drafting and passing of “Section 220: Establishment of Innovators Information Repository in the Department of Defense” in the 2019 National Defense Authorization Act. In 2019, she launched SHELDON, a line extension of PW Communications that leverages advanced data analytics to deliver supply chain solutions to government stakeholders.

Amanda’s research into the effectiveness of DOD-backed innovation programs and the composition of the Defense Industrial Base has been published by the Naval Postgraduate School and the Journal of Defense Analytics and Logistics. Prior to joining PW Communications, Amanda served as Chief Operating Officer of Maurice Cooper Brands, a multimillion-dollar cordials manufacturer.

Amanda serves on the board of directors of PW Communications; St. Dalfour SAS, a French food company; Chatham International, Inc.; and AlmaLinks. She is a member of the Milken Institute’s Young Leaders Circle, Business Executives For National Security (BENS), and the Intelligence and National Security Alliance (INSA). She also volunteers as a mentor for the Opportunity Network. She graduated Cum Laude from Georgetown University’s McDonough School of Business and lives in New York City.