

March Update

2020 Annual Spring Symposium Demand Driven Supply Chains April 16-17, 2020

Center for Supply Chain Research at Lehigh
Spring Symposium Networking Reception
Thursday, 4/16 from 5:30-7:30pm, Wood Dining Room, Iacocca Hall.

Demand Driven Supply Chains

The Spring Symposium is an opportunity to learn and discuss new insights from industry and academic experts related to the overall theme of Demand Driven Supply Chains. There will be presentations that discuss the specific impact of new and innovative supply chain concepts. There will also be interactive workshops where participants will have opportunities to learn from each other. Finally, there will be ample opportunities to network at the opening reception, breakfast session, lunch session and closing reception with Industry, Students and Faculty.

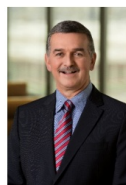
Check out the agenda and great list of speakers here:

<https://business.lehigh.edu/centers/center-for-supply-chain-research-at-lehigh/upcoming-and-past-events/2020-spring-symposium>
https://business.lehigh.edu/sites/default/files/2020-02/Gainor_bio_0.pdf

SPEAKER BIO

JOHN P. GAINOR

RETIRED PRESIDENT AND CHIEF EXECUTIVE OFFICER INTERNATIONAL DAIRY QUEEN, INC.; CURRENT DIRECTOR SAIA, INC. AND JACK IN THE BOX, INC.



SESSION TITLE
SUPPLY CHAIN – THE
FOUNDATION FOR GROWTH IN
THE FOODSERVICE INDUSTRY

John Gainor is the former President and Chief Executive Officer of International Dairy Queen, Inc. (IDQ), a Berkshire Hathaway company. Gainor served in this role from July 2008 until his retirement at the end of 2017. He was responsible for overseeing all aspects of this \$4.5 billion-dollar brand which included 6,900 restaurants in the Dairy Queen, Orange Julius and Karmelkorn systems throughout the United States, Canada and 28 other countries. In 2015 Gainor was a recipient of the Golden Chain Award by Nation's Restaurant News, an award that celebrates the best leaders in the restaurant industry selected for running industry leading operations, mentoring top teams and creating opportunities for others.

Gainor began his career with IDQ in September 2003 as Chief Supply Chain Officer for Unified Supply Chain, Inc., a wholly-owned subsidiary of IDQ. He oversaw the management of all supply chain functions for IDQ including purchasing, logistics, distribution, dairy, frozen novelties, equipment and supplies.

Register Now!

If you would like to take a greater role in the conference and become a supporter, please contact Zach G. Zacharia (zgz208@lehigh.edu) or Eric Cosnoski (eac296@lehigh.edu) for sponsorship opportunities.



Visit the CSCR @ Lehigh





SCM Spring Career Fair

Rauch Business Center The CSCR @ Lehigh hosted our annual Spring Career Fair where we connected our supply chain majors with our corporate partners. Corporate participants gained Exclusive Access to Lehigh Supply Chain Students filling both full time positions and internships Would you like to gain the same access? Become a corporate partner by contacting Zach G. Zacharia (zgz208@lehigh.edu) or Eric Cosnoski (eac296@lehigh.edu) for sponsorship opportunities.



Lehigh Supply Chain Students Explore Wal-Mart's Bethlehem eCommerce Distribution Facility

On February 13, students from Lehigh College of Business taking Supply Chain Operations Management, SCM 186 took an in depth tour of Wal-Mart's eCommerce Distribution Center in Bethlehem, PA. Lehigh College of Business organizes company tours to assist students in deciding which majors have the most interest for them and expose them to real world operations.

Source:

<https://corporate.walmart.com/news/photos/walmart-e-commerce-fulfillment-center-in-bethlehem-pa>

Steve London, General Manager of the facility gave 30 lucky students a private tour of the facility and shared the types of skills students will need to be successful in the world of product distribution.

Mark Edgerton - Vice President Consumer Supply Chain Strategy & Deployment at Johnson & Johnson Speaks to Supply Chain Students and Faculty

Mark Edgerton, the Vice President Consumer Supply Chain Strategy & Deployment at Johnson & Johnson visited Lehigh University College of Business on February 27 and shared his Supply Chain Management journey from Lehigh University to Campbell's Soup to Johnson & Johnson. Students enjoyed pizza while learning from the experience of a Lehigh alumni about the importance of supply chain at one of the world's great companies.



Greg Schlegel

Executive in Residence at Lehigh
College of Business

Gregory Schlegel, executive in residence, supply chain risk management at Lehigh University Quoted in Footwear News.

Gregory Schlegel, executive in residence, supply chain risk management at Lehigh University discussed the impact of the corona virus on worldwide supply chains in Footwear News.

"The just-in-time manufacturing model is gaining ground as companies aim to address fashion's overproduction problem and wasted inventory by more closely aligning production with demand. But as companies chase a more financially sustainable sourcing strategy, the recent [coronavirus](#) outbreak calls into question whether they are potentially putting themselves at risk of sacrificed sales and lost productivity in the face of a crisis."

"A lot of people use buffer inventory at choke points in their supply chains to buffer out variability in supply and demand," said Gregory Schlegel, executive in residence, supply chain risk management at Lehigh University. "The minute you take those away, your supply chain is at risk for any type of disruption."

<https://footwearnews.com/2020/sourcing-journal/manufacturing/coronavirus-just-in-time-production-model-1202922520/>

Join our Community!

WE NEED YOUR HELP! The center is trying to find out what topics and issues you care about and get to know you on a personal level. By connecting with us on LinkedIn and Facebook, you can find out the latest projects we are working on, get involved with the center, and let us know the topics that keep you up at night. We just rolled out a new site so check it out over the next month and send us a friend request. We look forward to improving our relationship!



Thank You for supporting Our Students!



Check our website for the latest news and information on the center.

[CSCR @ Lehigh](#)

Meet Our Affiliated Faculty