

CSCRL FALL FORUM

The Road Ahead: Technology, Techniques and Tactics
November 8, 2019

ABSTRACT

“Day 1 for 1 Day”

ED FEITZINGER Vice President, Amazon Global Logistics

Amazon Prime offers the fastest and most convenient ways for members to receive items for free. We are in the process of evolving Prime Shipping in the U.S. into a primarily free one-day delivery program. Amazon is building on its many years of innovation, process improvement and experimentation to overcome the challenge of reinventing the supply chain to deliver more and more items to our global customers. The discussion will start with how Amazon is enabling customers to receive more than ten million products in a day or less, and in turn creating an even more expansive platform for small businesses to inject new and innovative products into this network. We'll highlight our general approach to optimizing inventory placement, customer ordering and delivery expectations into a supply chain that delights customers.

